

WHY YOU SHOULD PARTNER WITH A VERICO AFFILIATED BROKERAGE!



- 1** PROVEN FINANCIAL ADVANTAGES for members due to VERICO's operational structure.
- 2** Our exclusive B2B Bank/VERICO co-branded mortgage program offers both an "A" and an "Alt-A" underwriting option.
- 3** STAY TOP OF MIND with a customizable, professional, monthly newsletter that you can distribute to your clients.
- 4** Our Agent Mobile Link will keep you top of mind with current and prospective clients along with your Referral Sources.
- 5** Associate with the best in the industry. VERICO's reputation is second to none.
- 6** EARN MORE with our creditor life, disability and critical illness insurance programs offered through Brinco and MPP.
- 7** EARN MORE with our automated marketing program. Drive more leads, referrals and renewals.
- 8** DEEPEN CLIENT RELATIONSHIPS with personally branded Email Marketing Campaigns including a quarterly newsletter.
- 9** EARN MORE with VERICO's white label LifeCycle Mortgage that pays you both on closing and at renewal.
- 10** Enjoy exclusive partnerships with lenders and service providers.
- 11** Earn additional income through our GIC/RSP program with Home Trust.
- 12** BUILD YOUR ONLINE PRESENCE with our easy to use MortgageWeb Website Builder.
- 13** BUILD YOUR REFERRAL SOURCES by cross promoting your referral relationships through customizable, co-branded marketing collateral.
- 14** EARN MORE with GROW, our unsecured loan program.
- 15** NETWORK with your peers across the country at VERICO Conferences, Road Shows, Social Events and Workshops.
- 16** RECEIVE SUPPORT on all VERICO products and services within 1 business day through the VERICO Support Desk.
- 17** IMPRESS your clients with an industry exclusive Personalized Mortgage Plan.
- 18** Access FREE Professional Development through Verico Academy. Over 40 hours of Sales, Business & Product training.
- 19** LEVERAGE recognized brands like The Brick, Starbucks and Petro Canada in your ongoing marketing efforts.
- 20** EDUCATE CLIENTS with personally branded and customizable client information materials.
- 21** EARN MORE with Home and Auto Insurance through IQ Insurance.

