

ALTERNATIVE LENDERS

Media Kit
2022-23

BROUGHT TO YOU BY **MortgageBroker**

The Canadian Mortgage Brokers Association will be publishing its **6th Annual ALTERNATIVE LENDER LISTINGS** insert for the Fall 2022 edition of the Canadian Mortgage Broker magazine.

THIS SPECIAL EDITION will list Alternative Lenders and Industry Service Providers across the country and is a great resource guide for Mortgage Brokers.



COMPREHENSIVE LISTINGS

MAKE SURE YOU ARE INCLUDED

We will be including a comprehensive combined listing of the following:

- Alternative & Private Lenders
- Commercial Lenders Listings
- Service Providers Listing – Great for Lawyers, Notaries, Appraisers, Technology Companies and others providing services to Mortgage Brokers.

FREE BASIC LISTINGS will include company name, phone number, website & provinces that you lend in.

STAND OUT and take out a display ad to bring your product to the forefront.

DISPLAY ADS will be first come first serve.

ENHANCED LISTINGS available at **\$395.00**

CMBA MEMBERS are invited to email names of companies and private lenders that may qualify for listings.

CMBA and CMB magazine and the publisher reserve the right to reject listings.

ALL ADVERTISERS must be compliant and licensed as required.

NATIONAL

ALTERNATIVE LENDERS

LISTING

TAKE OUT AN ENHANCED LISTING & STAND OUT!

Purchase an Enhanced Listing for \$395.00 and your regular listing will be highlighted as well.



ANTRIM INVESTMENTS		✓	✓	✓	✓	✓
	Will Granleese 604.530.2301 416.898.5692 1.888.550.6039 will@antriminvestments.com www.antriminvestments.com					
Antrim provides residential First and Second Mortgages in major centres of BC, Alberta and Ontario. Open Terms Standard. FSCO#13198						

ENHANCED LISTING PAGE

BASIC LISTING PAGE

ALTERNATIVE & PRIVATE LENDERS 2022-23		CMB A						
COMPANY	CONTACT INFORMATION	BC	AB	SK	MB	ON	QC	ATL
We provide flexible 1st and 2nd mortgages financing solutions over commercial or residential properties in major urban area of BC, AB and ON. Preserve your future with Gental.								
GINKGO MORTGAGE INVESTMENT CORP	Alexandra Zhang - BDM Underwriting Team	✓	✓	✓	✓	✓	✓	✓
	416.722.2682 alex.zhang@ginkgomic.com 416.901.5133 underwrite@ginkgomic.com							
www.ginkgomic.com Fast • Friendly • Flexible								
Fast, Friendly and Flexible service in private lending. Minimal documents required!								
GRAYSBROOK CAPITAL LTD.	Ryan MacNeil	✓	✓	✓	✓	✓	✓	✓
	902.222.2670 ryan@graysbrookcapital.ca www.graysbrookcapital.ca							
Graysbrook Capital has been providing common sense mortgage solutions in Atlantic Canada since 2006. Graysbrook is now lending in Ontario, with a focus on Southwestern Ontario up to 75% LTV.								
GREAT PACIFIC MORTGAGE & INVESTMENTS LTD.	Damian Sowa Walt Neufeld	✓	✓	✓	✓	✓	✓	✓
	damian@greatpacificmortgage.com walt@greatpacificmortgage.com							
250.361.4775 www.greatpacificmortgage.com								
Our offering: 1st & 2nd mortgage financing on residential & commercial properties, construction & development in BC. Including inter-alla and creative financing solutions. Vancouver Island experts. Quick responses.								
HAVENTREE BANK	Doug Kenny, Associate Vice President, Sales	✓	✓	✓	✓	✓	✓	✓
	437.239.2107 dkenny@haventreebank.com www.haventreebank.com							
Haventree Bank specializes in residential mortgage financing for borrowers coast to coast who are in business for themselves, have bruised credit, or are new to Canada.								
HILLMOUNT CAPITAL	Yitz Levinson, President Catalin Popa, Manager, Underwriting	✓	✓	✓	✓	✓	✓	✓
	416.849.0322 deals@hillmount.ca www.hillmount.ca							
Hillmount Capital is a direct lender that provides first and second mortgages for commercial, construction, and residential properties. FSA #10453								
HOME TRUST	Rose Butera Sebastien Kuperhause	✓	✓	✓	✓	✓	✓	✓
	647.678.4432 rose.butera@hometrust.ca 416.775.5082 sebastien.kuperhause@hometrust.ca							
www.hometrust.ca								
The Home Trust Classic Mortgage is ideal for your clients that are self-employed, new to Canada, or have bruised credit.								
HOME EQUITY BANK	Clive Coke	✓	✓	✓	✓	✓	✓	✓
	1.877.914.2447 ccoke@heb.ca www.chipadvisor.ca							
Leading national provider of the CHIP Reverse Mortgage for Canadians 55+								
IC SAVINGS	Joe Rosati, Vice-President Sales and Marketing	✓	✓	✓	✓	✓	✓	✓
	647.668.2807 jrosati@icsavings.ca www.icmbs.ca							
IC Savings is an Ontario based credit union that specializes in Alternative "A" and "B" lending. Our mortgage broker lending channel provides you with a dedicated underwriter and BDM. Contact us today at icmbs.ca								
# FALL 2022 ALTERNATIVE LENDERS SPECIAL EDITION								

ALTERNATIVE & PRIVATE LENDERS 2022-23		CMB A							
COMPANY	PHONE	WEBSITE	BC	AB	SK	MB	ON	QC	ATL
Bancorp Financial Services Inc.	888.966.2717	bancorfinancial.com	✓	✓					
Bayfield Mortgage Professionals	604.533.4478	bayfieldonline.com	✓	✓			✓		
BDP Capital Limited	647.952.0828	feintuchlaw.com					✓		
Bloem Finance Company	866.882.5668	bloemfi.ca						✓	
BlueShore Pacific Alternative Mortgage Centre	604.899.3780	blueshorepacifica.com	✓						
Breakwater Investments Inc.	905.806.2292	breakwaterinvestments.ca					✓		
BridgeWater Bank	519.890.3330	bwbankentlo.ca	✓	✓	✓	✓	✓		
BridgeWater Capital Corporation	519.890.3330	bwcp@bwb.ca	✓	✓	✓	✓	✓		
Brilliant Phoenix Mortgage Investment Corp.	778.386.3262	phenixmortgage.ca	✓						
Brookstreet Mortgage Investment Corp.	416.922.1200	brookstreetmic.com						✓	
Builder's Capital Management Corp.	403.685.9888	builderscapital.ca	✓	✓	✓				
Burke Financial Corp.	905.770.0036	burkefinancial.ca						✓	
Calvert Home Mortgage Investment Corp.	403.278.0249	chmic.ca					✓		
Cambridge Mortgage Investment Corporation	604.484.8199	cambridgemic.com	✓						
Can Terra Financial Inc.	888.869.4912	canterra.net	✓	✓					
Canada Mortgage and Financial Group	888.501.2076	CMFG.ca	✓	✓	✓	✓	✓	✓	✓
Canada Penfund Mortgage Corporation	250.727.3500	canadapenfund.ca	✓						
Canadian Mortgage Capital Corporation	416.867.1053	cmcapitalcorp.com	✓	✓	✓	✓	✓		
Canadian Mortgages Inc.	888.465.7888	canadianlending.ca	✓	✓	✓	✓	✓	✓	✓
Canadian Northwest Mortgage Corp.	604.897.7723	northwestmortgage.ca	✓						
Canfund Mortgages Corporation	778.706.6690	canfundmortgages.com	✓						
CanGuard Mortgage Investment Corporation	604.595.2625	canguard.ca	✓						
Capital Direct Atlantic	855.571.7700	capitaldirect.ca							✓
Capital Direct Lending Corp.	800.625.7747	capitaldirect.ca	✓	✓	✓	✓	✓	✓	
Caplink Financial Corporation	888.429.0114	caplink.ca	✓	✓	✓	✓	✓		
Caib Management Group Inc	519.649.2502	caibmanagementgroup.com						✓	
Cash Loans Canada Inc.	844.291.9300	cashloanscanadainc.com	✓	✓	✓	✓	✓	✓	✓
Castleton Mortgages	877.245.4646	castletonmortgages.com	✓	✓	✓	✓	✓	✓	✓
Cedar Peaks Mortgage Services Ltd.	403.850.3373	cedarpeaksmortgage.ca	✓	✓					
Centrex Financial	604.831.7670	centrefinancial.ca	✓						
Centum One Financial Group Inc.	905.830.9997	centum.ca/onefinancialgroupinc						✓	
Centurion Mortgage Capital Corporation	416.733.9600	centurion.ca	✓	✓	✓	✓	✓	✓	✓
Cherokee Financial Inc.	416.252.9000		✓	✓	✓	✓	✓		
CLN Finance	416.494.1144	clnfinance.com	✓	✓	✓	✓	✓		✓
Comat Mortgage Corporation	604.558.3360	comat.ca	✓	✓	✓	✓	✓		
Community Trust Company	800.288.1578	communitytrust.ca	✓	✓	✓	✓	✓		
Consumers Choice Mortgages Inc.	604.996.4629	consumerschoicemortgages.ca	✓						
Cooper Pacific MIC	877.475.2669	cooperpacific.ca	✓						
Corwin Mortgage Capital Inc.	416.727.2003	corwincapital.ca						✓	
Cosman Mortgage Capital Corp.	888.594.6326	cosmanmortgage.ca						✓	
Cove Mortgage Ltd.	604.837.5880	covemortgage.com	✓						
CHB Trust Services	800.662.1124	cht.ca	✓	✓	✓	✓	✓	✓	✓
CRF Funding Inc.	905.731.1111	crffunding.com	✓	✓	✓	✓	✓		
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NATIONAL ALTERNATIVE LENDERS

ADVERTISING RATES – PRINT

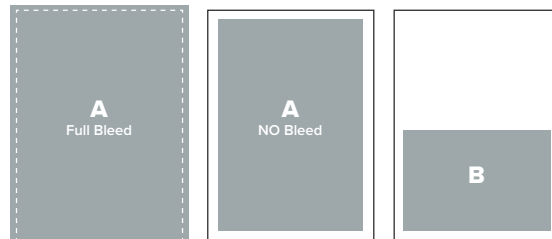
Ad Description

Double Page Spread (DPS)	\$5795
Full Page (FP)	\$3295
1/2 Page	\$1895
Inside Front Cover (IFC)	\$3495
Inside Back Cover (IBC)	\$3495
Outside Back Cover (OBC)	\$3695
Enhanced Listing	\$395

• All pricing subject to 5% GST

A Full Page (with 1/4" bleed) 8.625"w x 11"h
Full Page 7.25"w x 9.58"h

B 1/2 Horizontal 7.25"w x 4.71"h



Cover Wrap: 8.5"w x 3.5"h, folded to 4.25"w x 3.5"h

Canadian Mortgage Broker is trimmed to 8.3/8" x 10 3/4" **Live area:** 7 3/8" x 9 3/4" (1/2" inside trim)

CANADIAN
MortgageBroker

Your Advertising contact

CMBA: AIDAN BATTLEY, communications@cmbabc.ca 877-371-2916 | 604.408.9989

NATIONAL ALTERNATIVE LENDERS

2022 ALTERNATIVE LENDER GUIDE ADVERTISING Special Insertion Order

This agreement is between Canadian Mortgage Brokers Association and:

NAME: _____

ADDRESS: _____

CITY: _____ PROVINCE: _____ POSTAL CODE: _____

PHONE: (_____) _____ FAX: (_____) _____

EMAIL: _____

**IT IS THE SOLE RESPONSIBILITY OF YOUR COMPANY TO ARRANGE FOR ANY
CHANGES IN YOUR ADVERTISEMENT PRIOR TO PRINT.**

ISSUE	AD SUBMISSION DEADLINE*	CIRCULATION DATE
FALL - ALTERNATIVE LENDER GUIDE	SEPTEMBER 19, 2022 (ART WORK SUBMISSION)	NOVEMBER

***UPON CONTRACT (SUBMISSION OF INSERTION ORDER)**

ADVERTISING SIZE (REFER TO PAGE 4):

INSIDE LISTING GUIDE AD: _____

ENHANCED LISTING (\$395 + GST)

PLEASE MAIL CHEQUE PAYABLE TO THE CANADIAN MORTGAGE BROKERS ASSOCIATION OR CREDIT CARD PAYMENT

VISA/MASTER/AMEX CARD NUMBER: _____ EXPIRY DATE: _____

NAME ON CARD: _____ CONTACT PERSON: _____

SIGNATURE: _____ DATE: _____

The CMBA cannot be held responsible for the time sensitive ads as print schedules vary and are beyond our control.
If you have any questions, comments or article suggestions, please contact:

**AIDAN BATTLEY | Phone: 877-371-2916 / 604.408.9989 | communications@cmbabc.ca
202 - 338 West 8th Avenue, Vancouver, BC V5Y 3X2**