

SUBJECT: Important Benefit Information

We are pleased to announce that we have partnered with Industrial Alliance Insurance and Financial Services Inc. to launch the Canadian Mortgage Brokers Association of Ontario Voluntary Group Insurance Program.

As an introduction to the program, we have also arranged a special offer: Until November 30, 2022, **you and your spouse can purchase up to \$50,000 of Critical Illness Insurance with no medical questions. Your acceptance is guaranteed.**

Plus you can also purchase \$10,000 of coverage for your children.

To take advantage of this special opportunity, visit specialmarkets.ia.ca/applycmba

What is Critical Illness Insurance?

Critical Illness Insurance provides a *tax-free, lump sum* payment if you are diagnosed with one of the 25 covered conditions including *Cancer, Heart Attack and Stroke*. You'll receive payment whether or not you're able to work while you are ill, and whether or not a full recovery is made. Use it to cover medical expenses or income loss; you are free to use the money you receive in any way you choose.

PLUS – with the Multiple Event Coverage Benefit, you can claim for the diagnosis of multiple unrelated covered conditions.

specialmarkets.ia.ca/applycmba

What makes this offer special?

It can be difficult to qualify for Critical Illness Insurance. Normally you will be required to supply medical information about yourself and your family as part of the application process. Acceptance by the insurance underwriter will then be dependent on both your personal health and the medical history of your natural parents and siblings. With this special offer, you immediately qualify for up to \$50,000 in coverage, regardless of your medical history.

Time-Limited Offer – apply by November 30, 2022